



Appendix 10: Dissemination outputs

Marketing materials

Promotional podcasts produced by Oxford Podcasting Service are available on the OpenSpires website <http://openspires.oucs.ox.ac.uk/resources/>.

Leaflets have been distributed to: Regional teacher's conferences, University of Oxford Libraries, Computing Services public areas, University Admissions Information Centre, University Admin Building public areas, Beyond Borders Conference, Department of Continuing Education public areas, OpenSpires contributors, other meetings attended by the project team (e.g. JISC Conference 2010).

Posters are displayed in the Reception area of the main University Administration Building and in the public areas of Oxford University Computing Services.

Information on OpenSpires was included in the University of Oxford teacher's e-newsletter (March 2010) (http://www.ox.ac.uk/enewsletters/teachers_eneews/march_2010.html).

An article on the project appeared in the Autumn 2009 edition of OUCS News (a departmental magazine which is distributed across the University).

An article is due to be published in the May edition of Blueprint (the University staff magazine).

OpenSpires has been promoted to teachers attending the UNIQ Summer School (http://www.ox.ac.uk/admissions/undergraduate_courses/working_with_schools_and_colleges/uniq/new_summer_school.html).

Melissa Highton (Head of LTG and Project Director) had an article published in the Association for Learning Technology Online Newsletter, 15 January 2010 <http://newsletter.alt.ac.uk/8r348ozzw8x>

The copyright issues involved in this project form a case study in the upcoming book: 'Copyright and e-learning: a guide for practitioners' by Jane Secker, published by Facet Publishing (<http://www.facetpublishing.co.uk/title.php?id=665-7>).

Presentations

Melissa Highton (Head of LTG and Project Director) has presented on OpenSpires at the following events:

SOLSTICE Seminar Series: Creating and Sharing Digital Content: Promises and Pitfalls 16 July 2009, <http://www.edgehill.ac.uk/solstice/seminarseries/SharingContent.html>

Mobile Learning: what exactly is it? CILIP's Multimedia, Information and Technology Group 2009 conference, Aston University, 21 September 2009

<http://sakaiproject.org/sakai-european-regional-conference-2010>

JISC 10 conference, 12th April 2010, part of the 'OER: Breaking Boundaries in Education' session <http://www.jisc.ac.uk/events/2010/04/jisc10/programme/oer.aspx>.

Peter Robinson has presented on OpenSpires and related topics at the following events:

Future of Technology in Education conference held in London on 2nd October 2009 (<http://fote-conference.com/fote09-talks/afternoon-session-part-i/> scroll down to watch a video of Peter's presentation.

IARU (International Association of Research Universities) Open Academic Video workshop at ETH Zurich on 21/22 January 2010. <http://www.multimedia.ethz.ch/conferences/2010/iaru>

Open Learning Conference in Nottingham, 25 November 2009. <http://unow.nottingham.ac.uk/olc.aspx>

JISC Digital Collections for Historians event at Oxford on 3 September 2009.

JISC Sound and Video think tank at HEFCE in London on 23 June 2009.

JISC in London for a CETIS OER planning meeting in April 2010.

Rowan Wilson presented on OpenSpires at OER10, Cambridge, 22-24 March 2010. The presentation is available here <http://openspires.oucs.ox.ac.uk/resources>.

Press coverage

Oxford's OER activities featured in The Sunday Times article 'Self-learners creating university of online' (http://www.timesonline.co.uk/tol/life_and_style/education/article6869552.ece?token=null&offset=0&page=1)

Oxford also received good coverage in the THE article 'Get it out in the open' (<http://www.timeshighereducation.co.uk/story.asp?sectioncode=26&storycode=408300&c=2>)

Steeple.org.uk which aggregates podcasting audio and video content from Oxford and three other institutions was featured in a column on Open Education in the June 09 edition of Wired magazine, Page 23.

