



Evaluation of Workshop 2 – ‘Born Usable, Born Digital’

16 December 2010

Oxford University Computing Services, Oxford

This workshop was designed to have a technical focus and guest speakers were invited to provide expertise from other institutions (John Robertson from CETIS, Ben Hawkrige from the Open University and Patrick Lockley from Nottingham University). The morning session was devoted to the partners to allow them to present some material and highlight their technical or workflow issues and to work through solutions with the invited experts in the room (metadata, tagging, branding, version control, storage, hosting, RSS feeds, retrieval, policy on where to deposit etc.). The afternoon session was divided into presentations plus Q&A time on the topics of repositories, discoverability and tracking.

Both partners were represented at the meeting; five staff from Oxford Brookes and five staff from Harper Adams attended. Four project team members from Oxford University were involved in the day.

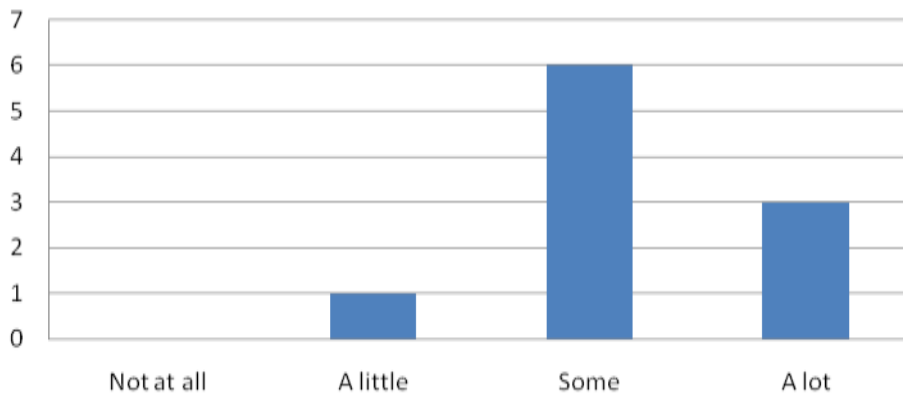
The outline agenda for the day was as follows:

10.25 am	Welcome and outline for the day (Lisa Mansell)
10.30 am	Partner session 1 (Harper Adams) – present content/issues then work through solutions
11.40 am	Coffee/Tea
11.50 am	Partner session 2 (Oxford Brookes) – present content/issues then work through solutions
1.00 pm	Lunch
2.30 pm	Repository session – presentation plus questions/discussions with partners (John Robertson, CETIS)
3.05 pm	Discoverability session – presentation plus questions/discussions with partners (Peter Robinson, University of Oxford)
3.40 pm	Coffee/Tea
3.50 pm	Tracking session – presentation plus questions/discussions with partners (Ben Hawkrige, Open University)
4.25 pm	Wrap up and close

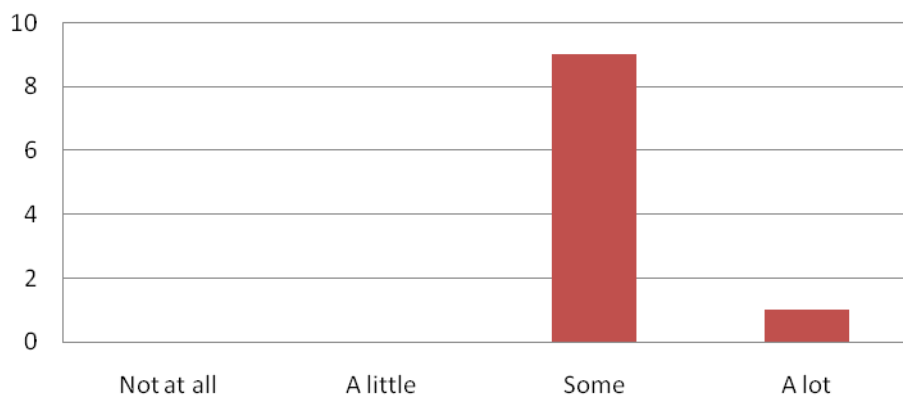
Evaluation responses

Each attendee from the partner institutions was given an evaluation form to complete at the end of the day and we received a 100% response rate. Responses to the evaluation questions are shown in the charts below.

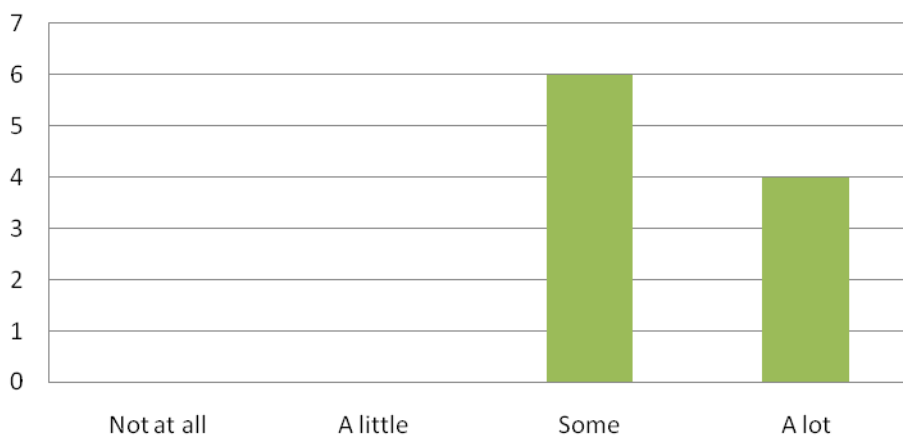
Helped you to explore technical solutions with other OER experts which can be implemented at your institution



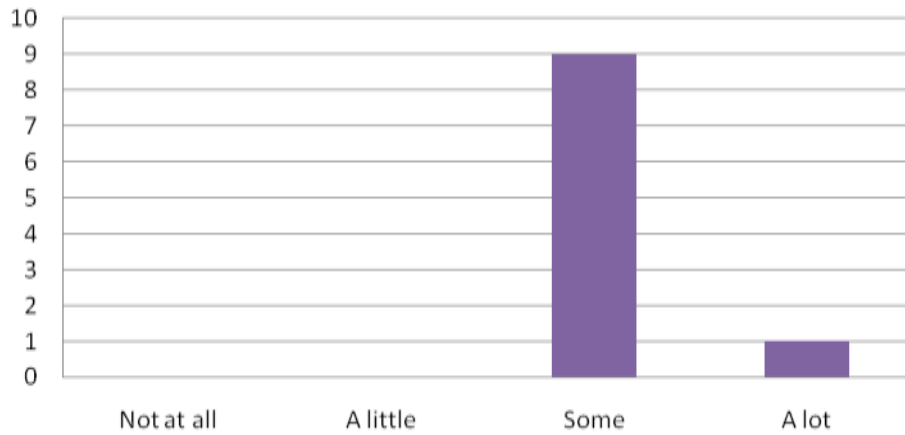
Provided technical information essential to the OER phase 2 programme (e.g. JISC/CETIS technical requirements)



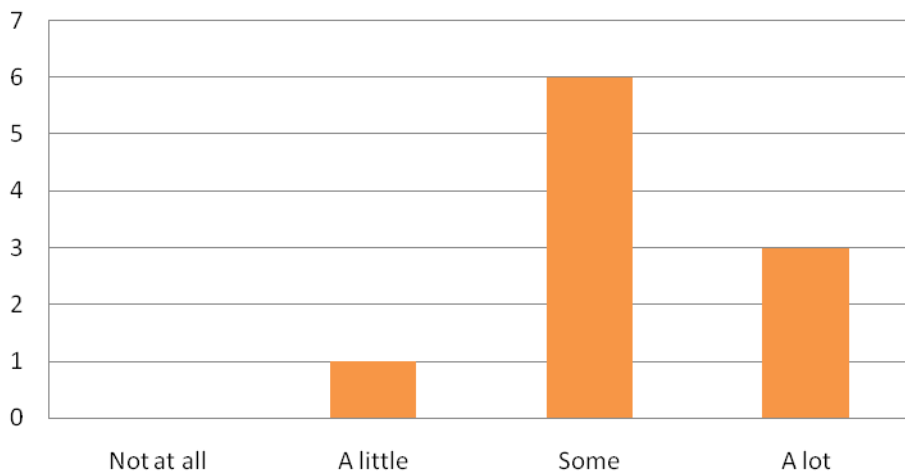
Helped you to understand issues related to repositories/storage/hosting



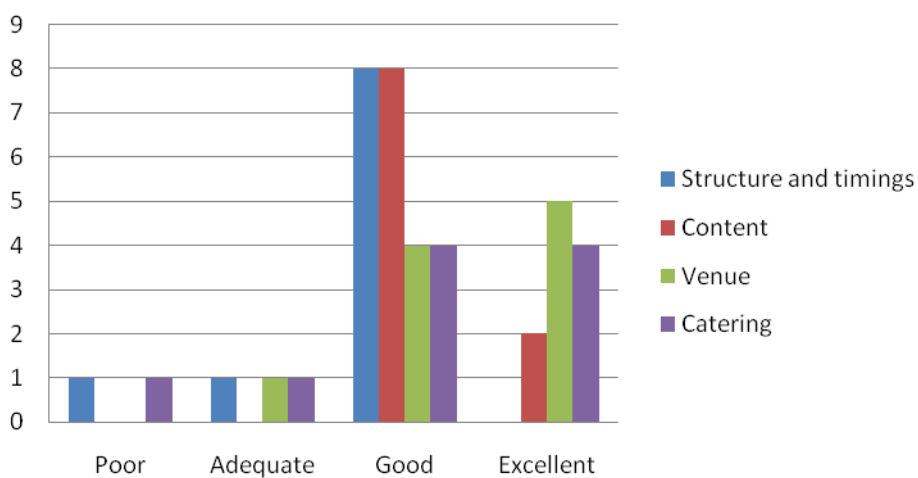
Helped you to understand discoverability and what to do to help people find your OER



Helped you to understand tracking



Other feedback



Comments from attendees

Attendees were also invited to comments on specific highlights or improvements that could be made. The comments received were:

Specific highlights:

"Good bite-sized pieces"

"Tracking session" (three people highlighted this)

"Speakers, content, networking"

"Great affirmation that we are on the right path"

"Discoverability" (two people highlighted this)

Suggested improvement:

"remix advice, tools, related content"

Observations from the project team

It was another busy workshop, and unfortunately lunch over-ran considerably which caused scheduling difficulties in the afternoon. Lunch had been organised at a nearby restaurant and despite pre-booking our food orders the service was very slow. The comments receiving a score of 'Poor' in the 'Other feedback' section were related to the problems with lunch.

The partner sessions in the morning were not as focussed on technical issues as had been envisaged when the workshop was planned. Issues that were raised included

- IPR
- the risks of linking to external content
- use of trademarks/product placement in videos
- use of music in podcasts
- editing for different audiences (internal versus external)
- 'Big OER' versus 'little OER' (i.e. larger batches of material tend to be more complex and time consuming to work with versus smaller, individual items).

The Oxford project team plan to schedule a teleconference with each partner during January to for the purposes of interim reporting and this will offer the opportunity to explore technical issues in more detail.